CLIENT: Brennan Heating & Air Conditioning

PROJECT: Lost It

LENGTH: 1 x :30

DATE: 02/27/17

EXTERIOR

A service van is parked in front of a residential home.

INTERIOR: LIVING ROOM

A Brennan service technician huddles with a husband and wife.

A man wearing a T-shirt that says “FURNACE” wanders aimlessly in the living room, stumbling into things and breaking them.

The Furnace eats flowers out of a vase.

The Furnace rubs his hands all over the service tech’s face, as if trying to identify what he is.

**{INSERT LOCAL SPECIAL}**

INTERIOR: BASEMENT

The service tech stands in front of the Furnace, now fully alert.

The service tech punches a few buttons on a tablet.

VOICE-OVER: HUSBAND

Last week we found him wandering around in the backyard.

WIFE

I just don’t know what to expect anymore when I come home.

SERVICE TECH

Uh-huh.

HUSBAND

The neighbors have begun to talk.

WIFE

Is he dangerous?

SERVICE TECH

Not at all.

SERVICE TECH

He’s just lost his programming.

**{INSERT LOCAL SPECIAL}**

FURNACE

Was I just spooning a feral cat?

SERVICE TECH

And… erasing all history.

# COPY

V I D E O

A U D I O